

Alexander Rudenshiold

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Research Interests

Internet memes, internet culture, linguistics, new media, machine learning, game studies

Experience

Research Assistant, Elizabeth Elcessor at U.Va. (*Fall 2020 - Present*)

- **Research** for various projects and an academic book on emergency media, forthcoming via NYU Press
- Writing abstracts, copy editing and standardizing style

Owner/Founder, Material Booking and Promotions (*2016 - present*)

- Conducting PR campaigns, successfully pitching to major industry publications incl. **Pitchfork/Condé Nast, Stereogum, Noisey/Vice**
- **Organizing** and **promoting events** featuring critically acclaimed touring musicians for 50 - 500 capacity rooms
- **Coordinating** and **booking** multiple national and international tours

Board of Directors, Fredericksburg All Ages (*2013 - present*)

- Guiding the organization's mission of **youth education** and empowerment **through media**
- Spearheading **grant development** of an active 501(c)3 non-profit
- **Coordinating grassroots development** efforts of 5-7 person teams

Editorial Intern, RVA Magazine (*Summer 2019*)

- **Writing copy on deadline** for a regional print and digital publication
- **Researching** a variety of different topics in a high-pressure environment
- Primarily focusing on **music journalism** and **LGBT politics**

President/General Manager, WMWC Campus Radio (*2016 - 2020*)

- **Leading a diverse organization**, working to coordinate varied interests, resolving conflicts, and streamlining processes
- Organizational **scheduling** for a group with over 150 members

Executive Board, Mary Washington Young Democrats (*2017 - 2019*)

- **Organizing** and **coordinating** events with local, regional, and national Democratic political campaigns
- Formulating and **implementing community engagement strategies** in support of progressive political causes

Education

University of Virginia — *Class of 2022*

- Pursuing an **M.A. in Media, Culture, & Technology**
- Accepted into the **Digital Humanities graduate certificate** program
- 2021 recipient of the **merit-based** \$20,000 Honorable Turner B. and Lesly Shelton **full scholarship**
- Preparing to write thesis on **internet culture** and **media proliferation**
- **Research assistant** for Dr. Elizabeth Elcessor, studying emergency media (Fall 2020 - present)

Education, cont.

University of Mary Washington — *Class of 2020*

- **B.A. in Political Science and English**, minor in **Communications and Digital Studies**
- Awarded Presidential Scholarship, Dean's List
- Member of Pi Gamma Mu, Sigma Tau Delta honor societies; Virginia Student Environmental Coalition, Planned Parenthood Generation Action, UMW Environmental Action Collective, UMW Students United
- Lead editor for Rappahannock Review, UMW literary journal
- **Individual study** under Dr. Emile Lester focusing **on the effects of the internet and social media on material political organizing**
- Conducted **undergraduate research** with Dr. Zach Whalen on **computer-generated narratives** and non-linear texts

Conferences

2021, October. Bach, Parker; Hudome, Harry; and Rudenshiold, Alexander. "Am I Pregnant?": Internet Question Culture on Yahoo! Answers and Beyond." First Forum, *Posting*. University of Southern California. Los Angeles, CA.

2020, March (*cancelled*). Montemorano, Cristina; Rudenshiold, Alexander; Shtabnaya, Sandra; and Whalen, Zach. "NaNoGenMoCat: Documenting Computer-Generation Fiction." Virginia Humanities Conference. James Madison University. Harrisonburg, VA.

Other

2021, June-July. *The Communication Review*. Routledge. Peer reviewer.

Skills

- Research (interviews, focus groups, survey design), analysis, research writing
- Community management (online moderation, internal communication), organizing, and development
- Natural Language Processing (Python/NLTK, Pandas)
- Public writing, copy writing and editing
- Graphic design: branding, web design (html/css), print design (typsetting)
- Expert in Adobe Creative Suite, Microsoft Office, and Google Apps
- Public relations (press releases, promotional materials, management)
- Social media management and analysis: Facebook, Twitter, Reddit, Instagram, Twitch
- Event planning (including day-long festivals, international tours)

References

References available upon request.